

BILL SUMMARY
1st Session of the 59th Legislature

Bill No.:	SB840
Version:	CS
Request Number:	8067
Author:	Rep. Echols
Date:	3/29/2023
Impact:	No Impact

Research Analysis

The committee substitute for SB 840 changes provisions of the Student Athlete Name, Image and Likeness (NIL) Rights Act. The measure:

- Modifies the definition of "professional representation" by removing the requirement that such representation be registered or licensed. The measure adds new requirements of any professional representation agreements;
- Allows colleges and universities to support opportunities for student athletes to be compensated for NIL;
- Allows colleges and universities to adopt reasonable time, place, and manner restrictions to prevent a student's NIL activities from interfering with team activities, school operations, and the use of school facilities;
- Allows a college or university to be compensated for the use of its logo or facilities in relation to NIL activities;
- Prohibits a student from using a school's logo to secure NIL compensation;
- Allows a college to establish agreements with a third-party entity to facilitate NIL activities on its behalf;
- Allows colleges to require student athletes take courses in contracts and financial literacy;
- Removes the requirement that a student's compensation must be commensurate with market value;
- Removes language prohibiting a scholarship from being considered compensation;
- Prohibits a collegiate athletic association from punishing a college or university team because a team member earns compensation for NIL, or because a team member has violated the athletic association's rules for NIL; and
- Modifies the definition of "student-athlete" to match the definition in the Revised Uniform Athlete Agents Act.

Fiscal Analysis

SB840 changes provisions of the Student Athlete Name, Image and Likeness Rights Act. This measure does not mandate any action to any appropriated state agency and is not expected to directly impact state revenues or state appropriations.

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Other Considerations

None.